



SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER



CALL OF THE WILD

May 27, 2020 to June 25, 2020

Artists' Reception – Saturday, May 30, 2020 5:00 – 7:00 pm

Entries accepted March 7, 2020 to May 3, 2020

Best of Show \$300 – 1st Place \$200 – 2nd Place \$100 – Four Honorable Mentions

JUROR – Patricia Bates

Pat's mother was an artist and art teacher, fashioning sculptures from root fences on the family farm left over from the 1700s. Several of these are on display at the Moore Memorial Library upstate New York. The rest of the family was an array of birders, engineers, farmers, photographers, architects, and mechanics, sometimes all of the above. Pat is trained as a research scientist with a PhD from The University of Arizona, diverged for about 30 years for a career in accounting and has reconnected with her roots since. She has become an accomplished photographer, as well as studying art with Artist Co-Op 7 at both the American Jewish University and the SFVACC. Her work has been exhibited in various local and distant venues, and she is a member of California Art League and Artist Co-Op 7.

Pat currently serves on the Boards of the SFVACC and the Encino Neighborhood Council (ENC), is past treasurer of the SFV Audubon Society, and has served on many other boards. As the ENC liaison to the Sepulveda Basin Wildlife Areas Steering Committee, she has been involved in environmental issues in our community for many years. She has especially concentrated on addressing problems in the Sepulveda Basin, which is governed by a bewildering array of state, federal and local agencies. The issues include homelessness, problems with enforcement of regulations, and coordination of responses to issues – all are the problems of wildlife areas adjacent to a metropolis.

CALL FOR ENTRIES

The San Fernando Valley Arts & Cultural Center invites artists and photographers to explore their artistic relationship with flora, fauna, and natural features in nature. Think of natural elements and anything from insects and birds to majestic animals to El Capitan to a spectacular crystal. Show your appreciation of wildlife and nature near and far. Get in touch with your outdoor adventurer or environmentalist. Artwork will be juried using digital images (jpgs) through Online Juried Shows: www.onlinejuriedshows.com.

ELIGIBILITY

"Call of the Wild" is open to all artists and photographers nationwide. Mailing instructions will be given to selected artists who live outside the local area.

IMPORTANT DATES

Exhibit entry starts: Monday, March 9, 2020

Deadline for entries: Monday, May 4, 2020 11:59 pm

Notice of acceptance: Friday, May 8, 2020

Take-in: Tuesday, May 26, 2020, 1:00 - 2:30 pm. Hanging directly after take-in.

Exhibit opens: Wednesday, May 27, 2020 11:00 am

Artists' Reception: Saturday, May 30, 2020 5:00 - 7:00 pm

Exhibit closes: Thursday, June 25, 2020 5:00 pm*

Take-down & Pick-Up: Friday, June 26, 2020 11:00 am - 2:00 pm

NOTE: Local artists whose work has been juried into the exhibit should hand deliver accepted artwork with entry form (attached to upper right back), to the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

*SFV Audubon Potluck meeting is evening of June 25, 2020, from 7 to 9 pm.

SUBMISSION CRITERIA AND CONTENT

Entries must be original and of the artist's or photographer's own execution. DO NOT SUBMIT works which violate copyright laws. Once artwork is submitted, it may not be withdrawn by the artist. All artwork must remain hanging until the end of the exhibit. Bin art is acceptable. PLEASE DO NOT ENTER ART THAT HAS BEEN SHOWN AT ANY PREVIOUS SFVACC EXHIBIT!

LOCATION

The gallery is at the 4,600 sq. ft. San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking is in the rear lot beyond the alley.

REGULAR GALLERY HOURS & SITTING THE CENTER DURING THE EXHIBIT

Tuesday – Saturday from 11:00 am – 5:00 pm

While we do not anticipate needing to ask artists to gallery sit, we will ask for volunteers to mind the gallery in case one of our regular volunteers or employees cannot make it. In addition – do visit the exhibit at any time with friends & family!

PERSONAL APPEARANCES

All exhibiting artists may visit the Center to promote their art. Interaction with visitors to the Center is encouraged. Participants may mail or bring in printed collateral for promotion purposes.

ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS

Artwork submissions are limited to six (6) original artworks per artist in the following media: drawing, mixed media, collage, photography, painting, digital art and sculpture. Maximum width of any painting must not exceed 90" including the frame. Art must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight per hanging piece up to 36" wide is 30 lbs. For wider pieces, not over 10 pounds per foot of width. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have sawtooth hanging brackets will not be accepted. Sculptures are limited to a 6' x 6' footprint. The SFVACC has a limited number of small and medium pedestals, available on a first-come basis. It is recommended that artists supply their own pedestals or bases. Minimal assistance available moving large or heavy pieces.

We suggest that when wiring, have the wire hooked to the sides about 6-8" from the top, and when stretched, 3" from the top in the middle. This makes hanging the exhibit much easier!

ENTRIES & FEES

Entries will be made online to Online Juried Shows: www.onlinejuriedshows.com. Up to 3 entries: \$45.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are non-refundable. There is no guarantee of acceptance into the exhibit.

FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM

All entries must be submitted in a digital JPEG or JPG format, either cropped to remove background or on a black background without a mat. Photos of the artwork should not be taken through glass or Plexiglas. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the submitted art.

Directions for submitting work to Online Juried Shows is clearly described on the website in several topics listed on the sidebar of the main page: www.onlinejuriedshows.com/HowToEnter.aspx. If all else fails, email or call Ken Ronney at kronney@aol.com - (818) 996-1630 with questions.

RELEASE OF LIABILITY

By entering "Call of the Wild", the artist acknowledges that all reasonable care will be taken to safeguard the artwork(s) and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artwork entered in this exhibit is each individual artist's responsibility. The artists further indemnify the SFVACC for any copyright violations in their work.

REPRODUCTION OF ARTWORK

Any artwork entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for "Call of the Wild" or future exhibits without consent from or notification to the artist or the artist's agent.

HANGING

The exhibit will be hung immediately following take-in. Artists' assistance is welcomed.

SALES

Any artwork without a sale price on the entry form will be considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The artist will receive 70%. Artists should expect payment within 3 weeks after the close of the exhibit. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

AWARDS

A \$300 award will be presented at the reception for the Best of Show artwork. 1st Place (\$200) and 2nd Place (\$100) will be awarded as well as 4 Honorable Mention awards.

PROMOTION OF THE EXHIBIT

Promotion will be handled by the SFVACC, but we welcome artists promoting the exhibit as well. A digital ad will be e-mailed to all participating artists to use for promotion.

MEET & GREET RECEPTION

We kindly ask that local participating artists help at the reception. There will be a sign-up sheet at the take-in. Please contribute finger foods (both savory and sweet), wine, water, soda, or iced tea. Thank you.

TAKE-DOWN AND PICK-UP

All artwork must be picked up on Friday, June 26, 2020 from 10:00 am – 12:00 pm

EXHIBIT CONTACT

Ken Ronney - kronney@aol.com Phone: (818) 996-1630

ARTISTS: NO SECURE STORAGE IS AVAILABLE. IF YOU CAN'T PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK THEM UP FOR YOU. CHARGE IS \$5 A DAY PER ARTWORK IF LEFT AT THE CENTER. MAKE SURE THAT MAILING INSTRUCTIONS ARE AVAILABLE FOR SENDING BACK YOUR ARTWORK.



ART ID ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY

"Call of the Wild" See Prospectus for complete details.

- Copy and attach the completed form to the back upper right corner of accepted work before shipping or take-in.
- Hanging art work not to measure more than 90" in width not counting the frame and must not exceed 44 lbs.
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended.)
- Frames and wiring must be professional quality and in good condition.
- PLEASE DO NOT ENTER ART THAT HAS BEEN SHOWN AT ANY PREVIOUS SFVACC EXHIBIT!

PLEASE PRINT CLEARLY (Reproduce as needed)

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER'S "Call of the Wild" Exhibit
San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____