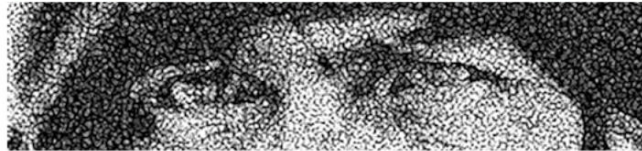




SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER
18312 Oxnard Street, Tarzana, CA 91356
818/697-5525 www.sfvacc.org info@sfvacc.org

STREET SCENES



MAKING THE HOMELESS COUNT

EXHIBIT DATES

January 9 – 27, 2018

Artists' Reception – January 12, 2018 5:00 - 7:00 pm

Entries accepted November 3 – December 13, 2017

Best of Show \$300 – 1st Place and 2nd Place Merchandise Awards – Four Honorable Mentions

All forms of photo processing and manipulation are accepted, as long as one or more photos are the foundation of the work.

CALL FOR ENTRIES

"Street Scenes II" will include painting, drawing, collage, sculpture and photography. We are opening up the theme to include art with an edge, architectural icons in L.A., images of both hope and power, portraits of the homeless, human helping human, darkness into light, and the grittiness of street life. We can give the artists a creative push in the right direction, but then they must also contribute a personal spark in finding their own message. Please don't submit art that you had submitted in last year's exhibit. This exhibit will be juried by the SFVACC board of directors and all art & photography will be juried using digital images (jpgs) through Online Juried Shows: www.onlinejuriedshows.com

ELIGIBILITY

"Street Scenes II" is open to all artists/photographers who are able to hand deliver or mail their framed art/photos (or have them hand-delivered) at take-in, and pick them up at the end of the exhibit. Mailing instructions will be given to selected photographers.

IMPORTANT DATES

Exhibit entry starts: Friday, November 3, 2017

Deadline for entries: Wednesday, December 13, 2017

Notice of Acceptance: Friday, December 22, 2017

Take-in: Monday, January 8, 2018, 12:30 - 2:00 pm. Hanging directly after take-in.

Exhibit opens Tuesday, January 9, 2018, 11:00 am - 5:00 pm

Reception: Friday, January 12, 2018, 5:00 - 7:00 pm

Exhibit closes: Saturday, January 27, 2018, 5:00 pm

Take-down & Pick-Up: Monday, January 30, 2018, 12:30 pm - 2:00 pm

PHOTOGRAPHY SUBMISSION CRITERIA AND CONTENT

Entries must be original and of the artist's/photographer's own execution. DO NOT SUBMIT student work, workshop work, copycat work or works which violate copyright laws. Once art is submitted it may not be withdrawn by the artist/photographer. All art must remain hanging until the end of the exhibit. Bin art is acceptable.

LOCATION

The gallery is at the 4,600 sq. ft. San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking in the rear lot beyond the alley.

REGULAR GALLERY HOURS & SITTING THE CENTER DURING THE EXHIBIT

Tuesday – Saturday 11:00 am – 5:00 pm

All artists/photographers must sit two 3-hour shifts at the Center. Each of the open days has 2 shifts each (11:00 am - 2:00 pm and 2:00 - 5:00 pm). Signups for sitting will take place at take-in. Bring your calendar to verify dates you will be available.

PERSONAL APPEARANCES

All exhibiting artists/photographers may visit the Center to promote their exhibited work. Interaction with visitors to the Center is encouraged. Artists/Photographers may bring in printed collateral for promotion purposes.

PHOTO FORMAT, PRESENTATION & SIZE REQUIREMENTS

Maximum height or width of any artwork must not exceed 96" including the frame. Artwork must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. Work delivered must be installation-ready. Non-traditional art & photographic works in two-dimensional form and art & photographic wall sculptures must be wired or cleated for hanging. We use a cable hanging system (nails and screws are not drilled into the walls) on the perimeter walls of the gallery. Because the cable hooks must not show, the top of the hanging wire should be at least 3" below the top of the frame. Cleated work will generally not be suitable for cable hanging and will be placed on the T-Walls or other non-cabled wall. All art must be mounted, framed, or otherwise suitably prepared for hanging. Frames must be in good condition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Maximum weight for any artwork is 10 lbs. per linear foot of width. Minimal assistance available moving large or heavy pieces. Damaged art, photos, mats, frames, glass and Plexiglas will not be accepted. No sawtooth hangers. The SFVACC has the right to reject any work not suitable for hanging.

ENTRIES & FEES

Entries will be made online to Online Juried Shows: www.onlinejuriedshows.com. Up to 3 entries: \$45.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Commission of 30% based on original price. Fees are non-refundable and must be paid by the entry deadline. There is no guarantee of acceptance into the exhibit.

FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: www.onlinejuriedshows.com/Contact.aspx
- Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

If all else fails, email or call Ken Ronney at kronney@aol.com - (818) 996-1630 with questions.

RELEASE OF LIABILITY

By entering "Street Scenes II," the artist/photographer acknowledges that all reasonable care will be taken to safeguard the artwork and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artwork entered in this exhibit is each individual artist's/photographer's responsibility.

REPRODUCTION OF PHOTOS

Any artwork entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for "Street Scenes II" or future exhibits without consent of or notification to the artist/photographer or the artist's/photographer's agent.

HANGING

The exhibit will be hung immediately following take-in. Assistance is welcomed.

SALES

Any artwork without a sale price on the entry form will be considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The artist/photographer will receive 70%. Artists/Photographers should expect payment within 3 weeks after the close of the exhibit. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

AWARDS

A \$300 award will be presented at the reception for the Best of Show artwork. This art/photo will be sent as a .pdf to all participating artists/photographers to distribute via e-mail. We will request a high resolution image from the artist/photographer whose work is selected as Best of Show. 1st Place and 2nd Place will each receive special merchandise awards. 4 Honorable Mention award certificates will also be presented.

PROMOTION OF THE EXHIBIT

Promotion of the exhibit will be handled by the SFVACC, but we welcome artists/photographers to promote the exhibit as well. An outdoor advertising banner will be created to hang on our railing outside the front of the Center. We will be sending out a press release as a WORD document to each artist/photographer so that they can use one of their own works of art to advertise the exhibit.

RECEPTION

We kindly ask that the participating artists/photographers help at the reception. There will be a sign-up sheet at take-in. Please contribute crackers, cheeses, fresh fruit, nuts, wine, water, and soda. Thank you.

THE PROJECT WITHIN THE EXHIBIT

A project within the exhibit will be interacting on a creative level with the homeless by handing out 20 disposable cameras, having them take photos and returning the cameras to representatives of the SFVACC for developing and transferring .jpg images to a CD. The juror(s) for the exhibit will also jury in 20 of the best images submitted. These will be enlarged to 8 x 10 photos and displayed in a special section of the "Street Scenes II" exhibit.

TAKE-DOWN AND PICK-UP

All art/photos must be picked up on
Monday, January 30, 2017
10:00 am - 12:00 pm

EXHIBIT CONTACT:

Ken Ronney
Email: kronney@aol.com Phone: (818) 996-1630

NO SECURE STORAGE IS AVAILABLE. IF YOU CANNOT PICK UP YOUR PHOTOS, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK THEM UP FOR YOU. CHARGE IS \$5 A DAY PER PHOTO IF LEFT AT THE CENTER.



ART ID ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY

“Street Scenes II: Making The Homeless Count” See Prospectus for complete details.

- Enter digital images of your artwork via Online Juried Shows. Payment of entry fees is through Online Juried Shows by credit card or Pay Pal by deadline date.
- Copy and attach the form to the back upper right corner of accepted work before shipping or take-in.
- Work must be your own original artwork within the last 3 years, not done under an instructor’s supervision.
- Hanging art work not measure more than 90” in width not counting the frame and must not exceed 10 lbs per ft of width.
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended).
- Frames and wiring must be professional quality and in good condition.
- Artist agrees to permit SFVACC to reproduce accepted artwork for its publicity and documentation purposes.

PLEASE PRINT CLEARLY (Reproduce as needed)

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER’S “Street Scenes II: Making the Homeless Count” Exhibit
San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____