



Frank Bette Center for the Arts
1601 Paru Street, Alameda, California 94501
PAPo@frankbettecenter.org

**13th Annual
2018 PLEIN AIR PAINTOUT
PROSPECTUS**

July 30 - August 4, 2018
Application Deadline
Sunday, April 1, 2018

Juror: To be announced

Please read the entire prospectus:

The Frank Bette Plein Air Paintout (PAPo) event is a fund raiser for the Frank Bette Center for the Arts, a non-profit 501(c)(3) organization.

Frank Bette Center for the Arts Plein Air Paintout:

Up to forty artists are selected from all applicants. Artists will paint Alameda's tree lined streets, stately Victorian homes and shops, marinas, ships in the Estuary, views of San Francisco and the Bay "en plein air" July 30-August 4, 2018. Artists may paint anywhere within the city limits which include Bay Farm Island. All painting mediums are acceptable. Paintings will be juried for awards and for sale on Saturday, August 4. During the week there will be a separate Quick Draw event in a specified location.

Application Process & Fee:

- Entries are processed online by www.OnlineJuriedShows.com through Sunday, April 1, 2018.
- The non-refundable entry fee of \$55 is payable when you apply online using a credit card or PayPal.
Unpaid applications will not be considered for selection.
- Print your receipt for your records.

- Submitted images should represent recent plein air artwork.
- **Application deadline: Sunday, April 1, 2018.**

Entering Your Images:

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: www.onlinejuriedshows.com/Contact.aspx
- Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

The Jurying Process:

Artists are selected from all applicants by the selection team. Selected artists will be notified by email and the list will be posted on FBCA web site Tuesday, May 1, 2018.

Frank Bette Plein Air Paintout Calendar:

- **Monday - Friday, July 30-August 4:** Artists paint “en plein air” in Alameda.
- **Monday, July 30** --- Artist check-in and substrate stamping at Frank Bette Center for the Arts Gallery all day beginning 8 am.
- **Wednesday, August 1** — Quick Draw.
- **Saturday, August 4 – 10 am-6:00 pm** - Outdoor exhibit and sale at South Shore Center. Artists hang as many paintings as fit on 3 panels each 3’x6’: 1 horizontal, 2 vertical.
- **August 10 - September 29** – Alameda en Plein Air gallery exhibit of 2018 paintout paintings in the Frank Bette Center for the Arts Gallery.
- **Friday, August 10 - 7-9 pm** - Opening Reception Alameda en Plein Air.
- Friday, September 7 – Artists are paid for August 4 sales.

General Regulations:

Participation in the Saturday, August 4 exhibit at South Shore Center is required.

- Artwork submitted for Awards must have been created en plein air, within Alameda city limits, and **without the benefit of photography** between July 30-August 4, 2018.
- All painting mediums are acceptable.
- Artists are responsible for framing their exhibited artwork, bringing it to the exhibit locations and hanging it on the displays provided. Artwork with a finished edge is acceptable. Filament line and scissors are provided.
- Only those paintings created in the 2018 paintout are eligible for awards.
- All paintings must have the 2018 Frank Bette Plein Air Paintout event stamp on the substrate.

- After the awards jurying process is completed, returning artists may add to their display plein air paintings of Alameda from previous Frank Bette Plein Air Paintouts.
- All exhibited artwork must be for sale. Artists set their own prices.
- All sales transactions during the paintout whether they are made during an exhibit or off your easel out on the streets, are to be processed by FBCA and the commission rates are the same as below.
- A 40% commission on all sales is retained to benefit FBCA as this is a fund raising event for the center. 60% of the sale price is paid to the artist.
- Unsold paintings are the responsibility of the artist.
- Artwork refunds to purchasers are permitted within 7 days with a receipt if artwork is in original condition.

Accommodations:

- Upon request, we will do our best to provide complimentary lodging for artists from outside the area in private homes in Alameda for the week of the paintout. More information will be available upon acceptance.

Alameda en Plein Air Gallery Exhibit:

August 10-September 29, 2018.

- Artists are requested to submit artwork not sold at the Saturday Exhibit to the Alameda en Plein Air gallery exhibit at Frank Better Center for the Arts. ***Participation is optional but strongly encouraged.***
- There is no additional fee to participate in the gallery exhibit.
- Commission is 40% to Frank Bette Center for the Arts on gallery exhibit sales, 60% to the artist.
- Unsold paintings are the responsibility of the artist. Call the gallery to see if you have unsold paintings to pick-up.

Gallery Exhibit Dates:

Saturday, August 4 & Sunday, August 5 - Receiving artwork for gallery exhibit.

Friday, August 10 – Opening Gala, 7-9 pm.

Saturday, September 29 – Last day of Exhibit.

Sunday, September 30 – Artists pick-up unsold artwork.

Friday, October 5 – \$5/day storage fees begin for artwork left without advance arrangements.

Friday, October 5 - Friday, October 19 – Unsold artwork shipped to artists. Artists out of area must make arrangements to have their artwork shipped to them. They can leave prepaid Fed Ex shipping labels with FBCA. Packing costs must be paid by artists.

Friday, October 26 – Artist paid for Alameda En Plein Air Gallery sales.

Cash and merchandise awards to be announced.

Questions Contact:

Genie Scott, Co-chair, 2018 Frank Bette Plein Air Paintout

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A NOTE FROM ONLINEJURIEDSHOWS

PLEASE READ THE FOLLOWING

REGARDING JURY NOTIFICATIONS: Notifications are sent through *ConstantContact* from Manager@OnlineJuriedShows.com. To ensure receipt of this notification, please add Manager@OnlineJuriedShows.com to your contact list, or safe senders' list.

On the day of notification, you can do the following, but you will also receive an email notification, sent from *ConstantContact*, that will state the same.

1. Go to OnlineJuriedShows.com and log in using your email address and password.
2. Right above where you just logged in, click "Your Artist Profile." You are now in Your account!
3. Click the show name and you will see your first image. The jury results will be under the thumbnail view.
4. As you will see, it will say either "This Image has been Accepted or Declined in to the show." Under that sentence, you can click "Read Acceptance (or Declined) Letter." The letter will then be displayed below.
5. If you submitted more than one piece in the show, go to the next entered piece in the show by clicking the page number, displayed below the thumbnail image.
6. While you are in your account on OnlineJuriedShows.com, click "Personal Info" and make sure your name, address, phone number, and email address are up-to-date.

NOTE: Please be sure to read your letters in their entirety. Most acceptance letters will ask you to RSVP or will have special instructions you must follow.

IF YOU NEED HELP WITH THE FOLLOWING:

How to look at or edit your entries.

How to pay, if you didn't pay when you entered.

How to see if you've already paid, or how to get a receipt.

How to Update your Personal Info (name, address, email address, password).

How to REPLACE an Entry.

Also, if you'd like to write to us to get help, CLICK HERE: <https://onlinejuriedshows.com/Contact.aspx>