



ESTES VALLEY PLEIN AIR 2018

"Rediscovering the Art of Plein Air in the Rockies"

PROSPECTUS

The Art Center of Estes Park was established as a non-profit arts organization in 1987. The Mission: to promote visual art and artists in the Estes Park area by providing a facility, support and exhibition opportunities, present opportunities for education in the visual arts; act as an advocate and partner in the community for development of the visual arts. The Board of Directors decided to "take up the mantle" and continue the "tradition" of the spirit of the Plein Air Rockies program sponsored by the Cultural Arts Council of Estes Park with the development of Estes Valley Plein Air. For more information about the Art Center go to www.artcenterofestes.com.

The event is open to any artist who paints using the plein air technique, in all fine art painting mediums. Two jurors will select the 2018 participants after a review of digital images during the first week of April.

ELIGIBILITY:

Open to any artist using oil, watercolor, acrylic or pastel.

- Participating artist must paint from life, on location. Studio work is not allowed.
- Work submitted for review should reflect the best quality of your plein air painting.
- If quality of art created by accepted artists is not of the same quality of slides submitted, it may be cause for termination in the event.

FEES:

To be considered for participation in this event, artists must submit 3 images (REQUIRED) representative of their best plein air work and pay a non-refundable \$45 jury fee by the entry deadline. Applications are processed through OnlineJuriedShows.com.

PARTICIPATION RULES:

1. There will be no exceptions to deadlines, specifications or rules. Entry dates are January 2, 2018 to April 1, 2018, 11:59 p.m. PST, through OnlineJuriedShows.com.
2. Participants must abide by rules of the event as outlined in prospectus.
3. Three (3) plein air paintings (with event stamp) will be submitted for award competition, including either a Nocturne or Paint Our Town painting. An additional painting is requested to be on reserve should one of the entries is sold.
4. One (1) Miniature (4 x 6) painting may be submitted for award competition.
5. Paintings must have event stamp and be created during the official painting period of August 18 - 30 to be eligible for awards.
6. Sales split: 50% to Art Center of Estes Park and 50% to the artist.
7. All work must be in gallery quality frames "wired" (no saw-tooth hangers) and ready for hanging. No exceptions.
8. No Gallery Wraps.
9. Arrangements for shipment of unsold work must be made with an authorized shipper at the expense of the artist. Pick up of unsold work by the artists is allowed at a scheduled date and time.

ENTERING YOUR IMAGES:

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: <https://onlinejuriedshows.com/Contact.aspx>
- Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received. **Jurors** will make the final decision on participating artists. Notification of artist acceptance or rejection will be mailed by the second week April, 2018. **Contract, rules and regulations will be mailed to only those accepted.**
- Incomplete applications will not be accepted.
- Selected digital images by accepted artists may be used for publicity.

RESPONSIBILITIES/LIABILITIES OF THE ARTIST:

By entering the event, you agree that you have read and will abide by all rules outlined in this prospectus. The Art Center of Estes Park assumes no responsibility for the loss or damage of any artwork, for any reason, no matter what the cause. By submitting artwork to this event, you understand and agree with this statement. Insurance for any loss or damage to artwork is the sole responsibility of the participating artist. The artist also agrees to handle the shipment and removal of unsold work as set forth in the prospectus.

DELIVERY OF ART:

All artwork selected for the show must be hand-delivered to the Art Center of Estes Park, 517 Big Thompson Ave. on Wednesday August 29 between 10 - 5, additional submissions for Paint Our Town will be accepted by 5 pm August 30. Art Identification tags must be attached to the bottom left hand corner of the back of the painting. Artists must include a copy of your completed and signed Art Inventory Form.

AWARDS:

Approximately \$11,000 in cash and gift certificates will be awarded, with Southwest Art and Plein Air magazines providing for the top three awards in addition to the cash awards to be provided.

SCHEDULE OF EVENTS

August 18 - 30

Estes Valley Plein Air Paint Out

EPPA artists paint on location within 50-mile radius of Estes Park, including RMNP

August 25

Estes Valley Plein Air - Kid's Paint Out

10 - 12 pm. Art Center.

August 28

Estes Valley Plein Air - Artist's Get Together - Nocturne Paint Out

6 - 10 pm. EPPA artists are invited to attend a get together party and then go out and paint.

August 30

Estes Valley Plein Air - Artist Breakfast - Paint Our Town

8 - 4 pm. EPPA artists are invited to attend a breakfast at Mama Rose's Restaurant and then go out to paint downtown Estes Park. Major entries for exhibit need to be turned in at the Art Center by 4 pm.

August 31

Estes Valley Plein Air - Party

6 - 8 pm. EPPA artists are invited to attend an end of the paint out party. Turn in of Paint Our Town entries are due by 10 am.

September 1

Estes Valley Plein Air Quick Draw & Auction

8:30 - 12:00 pm. Riverside Plaza, downtown Estes Park. Registration begins at 8:00 am.

September 1

Estes Valley Plein Air Gala Opening Day

12 noon at the Art Center, sale of art begins. Gala Reception, 5 - 8 pm. Awards at 6:30 pm.

September 1 - 30

Estes Valley Plein Air Exhibition & Sale

Art Center 10 - 5 pm. Daily

Looking forward to your entry.

Lars Sage, Chairperson

eppleinair@artcenterofestes.com

A NOTE FROM ONLINEJURIEDSHOWS

PLEASE READ THE FOLLOWING

REGARDING JURY NOTIFICATIONS: Notifications are sent through *ConstantContact* from Manager@OnlineJuriedShows.com. To ensure receipt of this notification, please add Manager@OnlineJuriedShows.com to your contact list, or safe senders' list.

On the day of notification, you can do the following, but you will also receive an email notification, sent from *ConstantContact*, that will state the same.

1. Go to OnlineJuriedShows.com and log in using your email address and password.
2. Right above where you just logged in, click "Your Artist Profile." You are now in Your account!
3. Click the show name and you will see your first image. The jury results will be under the thumbnail view.
4. As you will see, it will say either "This Image has been Accepted or Declined in to the show." Under that sentence, you can click "Read Acceptance (or Declined) Letter." The letter will then be displayed below.
5. If you submitted more than one piece in the show, go to the next entered piece in the show by clicking the page number, displayed below the thumbnail image.
6. While you are in your account on OnlineJuriedShows.com, click "Personal Info" and make sure your name, address, phone number, and email address are up-to-date.

NOTE: Please be sure to read your letters in their entirety. Most acceptance letters will ask you to RSVP or will have special instructions you must follow.

IF YOU NEED HELP WITH THE FOLLOWING:

How to look at or edit your entries.

How to pay, if you didn't pay when you entered.

How to see if you've already paid, or how to get a receipt.

How to Update your Personal Info (name, address, email address, password).

How to REPLACE an Entry.

Also, if you'd like to write to us to get help, CLICK HERE: <https://onlinejuriedshows.com/Contact.aspx>