



Prospectus

Cape Ann Plein Air Competition and Festival

October 7-15, 2018

www.capeannpleinair.com

capeannpleinair2018@gmail.com

DEADLINE May 1, 2018, 11:59 p.m. PST.

Description

For nearly two centuries, Cape Ann, Massachusetts has been a destination for some of the finest painters who paint "en plein air." Throughout its four picturesque seaside communities, Cape Ann Plein Air will host its third annual week-long plein air painting celebration in October when the famous Cape Ann light shines at its very best. Organized by the Cape Ann Chamber of Commerce, seARTS, and Cape Ann's leading arts and culture organizations, the communities will see 40 of the finest artists in the nation compete for over \$20,000 in prizes and awards while raising awareness of all that painting en plein air is today. The work produced will be sold at the Grand Awards Gala on Saturday, October 13 at North Shore Arts Association and continue through Monday, October 15.

Geographic Area

Cape Ann, Massachusetts: Gloucester, Rockport, Essex, Manchester-by-the-Sea

Lodging

We will do our best to provide complimentary lodging in private homes for artists from outside the area. Discounted lodging in local hotels and inns will also be available. More information will be provided upon acceptance and details will be posted on the website.

Application Process & Fees

Entries will be processed by www.OnlineJuriedShows.com from Jan 2 - May 1, 2018, 11:59 p.m. PST.

The non-refundable fee of \$50 is payable when you apply online using a credit card or Paypal. Unpaid applications will not be considered for selection.

Entering Your Images

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: www.onlinejuriedshows.com/Contact.aspx
- Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

Eligibility

18 years and older

Jurying Process

Cape Ann Plein Air's 2018 artists will be selected from all applicants by nationally acclaimed plein air painter Hiu Lai Chong of Bethesda, MD.

Selected artists will be notified by email by May 9, 2018, and the list will be posted on the Cape Ann Plein Air website shortly after selection.

Cape Ann Plein Air's 2018 distinguished Awards Judge will be Don Demers of Eliot, Maine.

Anticipated Awards

1st Place \$6000

2nd Place \$4000

3rd Place \$2000

Honorable mention: 2 @ \$750 each

Best Americana \$500

Best Use of Perspective \$500

Best Use of Light \$500

Best Nocturne \$500

Best Marine \$500

Best Maritime Activity \$500

Vanishing Landscape \$500

People's Choice \$500

2018 Calendar

January 2 - May 1 Submit works online

May 9 - Email notifications and posting to CAPA website and Facebook.

Sunday, October 7: Arrive on Cape Ann, check in with accommodation host. Discounted hotels will be available for housing needs before October 7 and after October 14.

Sunday, October 7, 8am-5pm: All day registration and substrate stamping Essex Shipbuilding Museum, Essex, Mass. Bring one plein air painting not to exceed 12"x16" excluding frame, for display at Essex Shipbuilding Museum for the week of CAPA2018.

Sunday, October 7, 6-8pm: Welcoming reception, Essex Shipbuilding Museum, Essex, Mass.

October 7-12: Artists paint en plein air in Gloucester, Rockport, Essex, and Manchester-by-the-Sea.

Friday, October 12, 10am-4pm: Drop off up to (5) five paintings for exhibit and awards consideration at North Shore Arts Association, Pirates Lane, Gloucester. Image size excluding frame not to exceed **20"x 24"**. Up to (3) three additional paintings may be stored as backup for paintings sold.

Saturday, October 13: Collectors Preview, 4:30-6pm and Awards Gala, 6-10pm North Shore Arts Association, Gloucester, MA

Sunday, October 14, 10am-3pm: Quick Draw and Sale: Rockport Art Association, Rockport (no fee for CAPA 2018 applicants). Prizes will be awarded.

Special events, demos, workshops: details to be announced on full calendar at www.capeannpleinair.com.

General Regulations

- Participation in the Oct. 13 Awards Gala is required.
- Artwork submitted for exhibit and awards must have been created en plein air, within the four Cape Ann communities, and without the benefit of photography between October 7 and October 12, 2018
- The mediums of oil, acrylic, watercolor, and pastel are acceptable for this event.
- Artists are responsible for framing all submitted artwork and bringing it to the display location. Frames must be in good condition, wired in the upper third of the frame and completely ready for hanging. No saw-tooth hangers. All works on paper must be protected by glass or Plexiglas. White or off-white mats are recommended.
- All paintings must have the Cape Ann Plein Air 2018 stamp on the substrate.
- All exhibited artwork must be for sale. Artists set their own prices.
- All sales transactions are processed by Cape Ann Plein Air.
- A 40% commission on all sales is retained to benefit CAPA.
- Unsold paintings are the responsibility of the artist.

Questions contact:

Susan Coviello, Project Manager

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A NOTE FROM ONLINEJURIEDSHOWS

PLEASE READ THE FOLLOWING

REGARDING JURY NOTIFICATIONS: Notifications are sent through *ConstantContact* from Manager@OnlineJuriedShows.com. To ensure receipt of this notification, please add Manager@OnlineJuriedShows.com to your contact list, or safe senders' list.

On the day of notification, you can do the following, but you will also receive an email notification, sent from Constant Contact, that will state the same.

1. Go to OnlineJuriedShows.com and log in using your email address and password.
2. Right above where you just logged in, click "Your Artist Profile." You are now in Your account!
3. At the bottom of your screen under "List of shows that jury by artists' work as a whole (like a Plein Air show)," you will see the show name and to the right of it you will see your jury results. It will say either, "You were accepted, click to read the letter," or "You were not accepted, click to read the letter," or "You were accepted as an Alternate, click to read the letter."
4. While you are in your account on OnlineJuriedShows.com, click "Personal Info" and make sure your name, address, phone number, and email address are up-to-date.

NOTE: Please be sure to read your letters in their entirety. Most acceptance letters will ask you to RSVP or will have special instructions you must follow.

IF YOU NEED HELP WITH THE FOLLOWING:

How to look at or edit your entries.

How to pay, if you didn't pay when you entered.

How to see if you've already paid, or how to get a receipt.

How to Update your Personal Info (name, address, email address, password).

How to REPLACE an Entry.

Also, if you'd like to write to us to get help, CLICK HERE: <https://onlinejuriedshows.com/Contact.aspx>